

# Be Job Fair Ready

---

DeVry University  
Office of Career Services

# Have that “30 second commercial” on yourself ready

---

- You need to be prepared to “sell” yourself during a job fair meeting with a company.
- Write down and rehearse what you want that recruiter to know about yourself that would make them want to hire you.
- Remember that hiring managers want to hire people that have good communication skills.

# Prepare like you would for an Exam

---

- Be sure to prepare a list of the Companies at the Job Fair that you are interested in.
- Research those Companies online, read press releases, check them out on CNN-Money if they are traded on a stock exchange, make a binder on all those companies you are interested in and take it with you.
- Hiring managers are more eager to talk to you if you know something about their company.

# Practice Your Presentation Skills

---

- Schedule a “mock interview” with a Career Advisor if you can so you can gain confidence in answering an interviewer’s questions.
- Know your weak areas and work on them. None of us are good at everything so work on those areas that need improvement which will help you be more comfortable with the overall process.

# Dress for Your Success

---

- Remember : Wear a dark or grey suit, a tie with a white shirt. Do not wear perfume or cologne or have on too much jewelry. Do not confuse making a good impression in a business setting with trying to impress or please someone on a date. Business is just that, business.

# Things you must Do!

---

- Dress Professionally
- Look people in the eye when talking to them
- Have a firm handshake
- Do not wear too much jewelry
- Do not wear perfume or cologne
- Always remember, this is not a date its business

# Remember This:

---

- 'Luck' has been defined as "when preparation meets expectations". Nothing ever comes easy but by taking time to prepare yourself you can greatly increase your chances for success.